



Scan the code above or visit www.nwleics.gov.uk/meetings for a full copy of the agenda.

Meeting	COALVILLE SPECIAL EXPENSES WORKING PARTY
Time/Day/Date	6.30 pm on Tuesday, 18 August 2026
Location	Abbey Room, Stenson House, London Road, Coalville, LE67 3FN
Officer to contact	Democratic Services (01530 454512)

AGENDA

Item		Pages
1. APOLOGIES FOR ABSENCE		
2. DECLARATIONS OF INTEREST		
	Under the Code of Conduct members are reminded that in declaring interests you should make clear the nature of that interest and whether it is a disclosable pecuniary interest, registerable interest or other interest.	
3. MINUTES OF THE PREVIOUS MEETING		
	To confirm the minutes of the meeting held on 2 June 2026	3 - 4
4. COALVILLE SPECIAL EXPENSES FINANCE UPDATE - 2025/26 PROVISIONAL OUTTURN		
	Report of the Head of Finance	5 - 12
5. COALVILLE SPECIAL EXPENSES FINANCE UPDATE - 2026/27 QUARTER 1		
	Report of the Head of Finance	13 - 20
6. EVENTS UPDATE 2026/27		
	Report of the Head of Property and Regeneration	21 - 28

Circulation:

Councillor M B Wyatt (Chair)
Councillor M Burke
Councillor D Everitt
Councillor M French
Councillor J Geary
Councillor J Legrys
Councillor J Windram
Councillor L Windram (Deputy Chair)
Councillor C Beck

MINUTES of a meeting of the COALVILLE SPECIAL EXPENSES WORKING PARTY held in the Abbey Room, Stenson House, London Road, Coalville, LE67 3FN on TUESDAY, 2 JUNE 2026

Present: Councillor M B Wyatt (Chair)

Councillors M Burke, D Everitt, M French, J Geary, J Legrys, J Windram, L Windram and C Beck

In Attendance: Councillors

Officers: Mr J Knight, Mr P Wheatley and Ms S Core

1. APPOINTMENT OF CHAIRMAN

Nominations were sought for the Chairman for the ensuing municipal year.

It was moved by Councillor L Windram that Councillor M Wyatt be appointed as Chairman of the Coalville Special Expenses Working Party.

The motion was seconded by Councillor J Geary.

Upon being put to the vote it was

RESOLVED THAT:

Councillor M Wyatt be appointed Chairman of the Coalville Special Expenses Working Party for 2026/27.

2. APPOINTMENT OF DEPUTY CHAIRMAN

It was moved by Councillor M Wyatt, seconded by Councillor M Burke and

RESOLVED THAT:

Councillor L Windram be appointed as Deputy Chairman of the Coalville Special Expenses Working Party for 2026/27.

3. APOLOGIES FOR ABSENCE

There were no apologies received.

4. DECLARATIONS OF INTEREST

Councillor M Wyatt declared a registrable interest as the owner of two businesses within the town.

5. MINUTES OF THE PREVIOUS MEETING

Consideration was given to the minutes of the meeting held on 11 February 2026.

It was moved by Councillor M Burke, seconded by Councillor J Geary and

RESOLVED THAT:

The minutes of the meeting held on 11 February 2026 be confirmed as an accurate record of proceedings.

6. CAPITAL PROJECTS UPDATE 2026/27

The report was presented by the Leisure and Communities Team Manager.

Following the presentation, a discussion was had regarding the need for dog bins and a bench for Western Avenue play area; to encourage cleanliness and footfall. Officers confirmed that general use bins were provided instead of dedicated dog bins. The requests were taken on board from the Chairman as part of a wider play area review.

Concerns were raised about the condition of a wall at the Coalville cemetery. It was explained by the Head of Property and Economic Regeneration that the wall movement was within expected range and was being monitored monthly by a building surveyor, with contingency funds available if its integrity became a risk.

A member wished to ensure thanks were given to the National Forest for their support with tree planting in Coalville. The Leisure and Communities Team manager agreed to look at options to action this.

The report was noted and members were thanked for their comments.

7. EVENTS UPDATE 2026/27

The report was presented by the Senior Economic Regeneration Officer.

Following the report presentation, members discussed some of the logistics around Christmas in Coalville; including road closures and building works. In response to a member request, the Head of Property and Economic Regeneration agreed to ask the contractor whether having Christmas lighting on scaffolding would be feasible, to replace the lights that would have been on the buildings.

In response to feedback from residents, the event would be running later in the evening and provide more entertainment including an ice rink and a snowdome.

The report was noted and members were thanked for their comments.

The meeting commenced at 6.30 pm

The Chair closed the meeting at 6.58 pm

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

COALVILLE SPECIAL EXPENSES WORKING PARTY –
TUESDAY, 18 AUGUST 2026

Title of Report	COALVILLE SPECIAL EXPENSES FINANCE UPDATE – 2025/26 PROVISIONAL OUTTURN
Presented by	Anna Crouch Head of Finance and Deputy S151 Officer
Background Papers	Council 20 February 2025: General Fund Budget and Council Tax 2025/26 Coalville Special Expenses Working Party - 02 December 2025: Coalville Special Expenses Finance Update – Q2 2025/26
Financial Implications	The 2025/26 outturn figures show an overspend of £0.013m against budgeted expenditure of £0.544m. The budgeted contribution to Special Expense reserves was £0.031m, with the outturn being £0.018m. Signed off by the Section 151 Officer: Yes
Legal Implications	There are no direct legal implications arising from this report. The report is provided for information and enables the Working Party to consider the 2025/26 outturn position for Coalville Special Expenses. Signed off by the Deputy Monitoring Officer: Yes
Staffing and Corporate Implications	There are no direct staffing or corporate implications arising from this report. Signed off by the Head of Paid Service: Yes
Purpose of Report	To present the 2025/26 outturn figures.
Recommendations	THAT THE WORKING PARTY: 1. NOTES THE 2025/26 OUTTURN FIGURES AND COALVILLE SPECIAL EXPENSE BALANCES AS AT 31 MARCH 2026.

1.0 BACKGROUND

- 1.1 This report is to update the Coalville Special Expenses Working Party on the Outturn for 2025/2026.

2.0 REVENUE OUTTURN 2025/26

- 2.1 The outturn on Coalville Special Expenses of £0.557m is a pressure of £0.013m against a budgeted expenditure of £0.544m. The budgeted contribution to Special Expense reserves was £0.031m, with the outturn being £0.018m. A summary of the financial position is shown below in Table 1, and a more detailed breakdown is shown in Appendix A.

Table 1 – 2025/26 Coalville Special Expenses Revenue Outturn

	Approved Budget	Outturn	Variance
	£'000	£'000	£'000
Annual Recurring Expenditure	544	540	(4)
Contribution to Earmarked Reserves*	-	17	17
Expenditure Requirement	544	557	13
Precept	575	575	-
Transfer from/(to) reserves	(31)	(18)	13

• See Appendix B for breakdown

- 2.2 The pressure was largely due to reduced burial income £0.012m and increased spending on repairs and maintenance at Coalville parks and recreation grounds £0.020m, this was partially offset by savings on spending for Events – salaries and overtime (£0.007m) and reduced electricity costs (£0.006m) and insurance recharges (£0.003m) at Coalville parks and recreation grounds.
- 2.3 As shown in Table 2, the Coalville Special Expenses Reserve opened at £0.051m and increased by £0.018m. The reserve now stands at £0.069m.

Table 2 – 2025/26 Coalville Special Expenses Reserve

	Outturn
	£'000
Special Expenses Reserves 01.04.25	51
Earmarked Reserves - to be returned to balances	-
Contribution to Reserves 2025/26	18
Special Expenses Reserves 31.03.26	69

- 2.4 A list of the earmarked reserves as at 31 March 2026 are shown in Appendix B

Policies and other considerations, as appropriate	
Council Priorities:	A well-run council
Policy Considerations:	Not applicable
Safeguarding:	None.
Equalities/Diversity:	None.
Customer Impact:	None.
Economic and Social Impact:	None.
Environment, Climate Change and Zero Carbon:	None.
Consultation/Community/Tenant Engagement:	None.
Risks:	None
Officer Contact	Anna Crouch Head of Finance and Deputy S151 Officer anna.crouch@nwleicestershire.gov.uk

This page is intentionally left blank

COALVILLE SPECIAL EXPENSES 2025/26 OUTTURN

	Original Estimate	Outturn	Variance
	£	£	£
Parks, Recreation Grounds and Open Spaces	326,670	323,708	(2,962)
Cemetery	21,330	27,445	6,115
Events	98,340	89,458	(8,882)
Other Expenses	5,000	4,825	(175)
Contribution to Earmarked Reserves	0	17,015	17,015
TOTAL SPECIAL EXPENSES (Net Cost Of Service)	451,340	462,451	11,111
Service and Committee Management recharges	92,710	95,080	2,370
ANNUAL RECURRING EXPENDITURE	544,050	557,531	13,481
FUNDED BY:			
Use of Reserves	(31,008)	(17,527)	13,481
Precept	575,058	575,058	0
	544,050	557,531	13,481

This page is intentionally left blank

Appendix B

Special Expenses Earmarked Reserves 2025/26

	Balances 01.04.25	Spend 25/26	New Reserves	Balance as at 31.03.26
	£	£	£	£
EARMARKED RESERVES (S106)				
Western Ave Rec Grd Improvements	42,970	6,103	-	36,867
Ongoing Grounds Maintenance - various sites	33,238	7,200	-	26,038
Coalville Park - Green Space & Garden Imp	-	-	10,729	10,729
	76,208	13,303	10,729	73,634
OTHER EARMARKED RESERVES				
Bardon Funding*	5,335	1,398	-	3,937
	5,335	1,398	-	3,937
PPM** EARMARKED RESERVES				
Scotlands Recreation - Repairs to potholes	1,903	1,903	-	-
Play Areas (Various) - painting of equipment	5,400	-	-	5,400
Broomleys Cemetery - Path repairs (sealing)	8,634	-	4,470	13,104
Greenhill Rec Grd - Pavilion graffiti removal	-	-	1,816	1,816
	15,937	1,903	6,286	20,320
TOTAL	97,480	16,604	17,015	97,891

*Underspend from Cropston Drive/Sharpley Ave

**Planned Preventative Maintenance

This page is intentionally left blank

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

COALVILLE SPECIAL EXPENSES WORKING PARTY –
TUESDAY, 18 AUGUST 2026

Title of Report	COALVILLE SPECIAL EXPENSES FINANCE UPDATE – 2026/27 QUARTER 1
Presented by	Anna Crouch Head of Finance and Deputy S151 Officer
Background Papers	Council – 19 February 2026 <u>2026/27 General Fund Budget and Council Tax</u>
Financial Implications	The quarter 1 monitoring position for 2026/27 forecasts net revenue expenditure of £0.607m against available funding of £0.578m, resulting in a forecast deficit of £0.029m. This position includes an increased contribution of £0.013m from the Coalville Special Expense Reserve. The earmarked reserve is expected to partly fund 2026/27 expenditure. As at Quarter 1, the reserve balance stands at £0.098m, with £0.004m used to date and further utilisation anticipated over the remainder of the financial year. Signed off by the Section 151 Officer: Yes
Legal Implications	There are no direct legal implications arising from this report. The report is provided for information purposes and updates the Working Party on the 2026/27 Quarter 1 forecast outturn position for Coalville Special Expenses. Signed off by the Deputy Monitoring Officer: Yes
Staffing and Corporate Implications	There are no direct staffing or corporate implications arising from this report. Signed off by the Head of Paid Service: Yes
Purpose of Report	To present the 2026/27 budget monitoring figures as at quarter 1 along with the forecasted outturn for the financial year.
Recommendations	THAT THE WORKING PARTY: 1. NOTES THE 2026/27 QUARTER 1 FORECAST OUTTURN

1.0 BACKGROUND

- 1.1 This report provides the Coalville Special Expenses Working Party with an update on the 2026/27 quarter 1 forecast outturn position.

2.0 2026/27 QUARTER 1 BUDGET MONITORING AND FORECAST OUTTURN

- 2.1 The net revenue budget for 2026/27 is £0.594m and through Council Tax there is £0.578m funding available, leading to a budgeted deficit of £0.016m. Any deficit at the year-end will be funded by reserves.
- 2.2 The outturn is based on actual expenditure to the end of June and is a forecasted pressure of £0.013m and a summary of the financial position is shown in Table 1 below and a more detailed breakdown is shown on Appendix A.

Table 1 – 2026/27 Coalville Special Expenses Quarter 1 Forecasted Outturn

	Approved Budget	Forecast Outturn	Variance
	£'000	£'000	£'000
Annual Recurring Expenditure	594	607	13
Expenditure Requirement	594	607	13
Precept	578	578	-
Transfer from/(to) reserves	16	29	13

- 2.3 The forecast pressure is primarily driven by an anticipated £0.020m increase in Parks and Recreation grounds repairs and maintenance costs. This is partially offset by additional burial fee of £0.007m.
- 2.4 The projected increase in repairs and maintenance expenditure is based on actual spending incurred to date, together with expenditure trends from previous years. As a result, the forecast remains subject to change as the year progresses.
- 2.5 A further review will be undertaken as part of the quarter 2 monitoring process, which should provide a more accurate indication of the likely year-end position and the extent of any potential pressure.
- 2.6 As detailed in Table 2 below, the Coalville Special Expenses Reserve has an opening balance of £0.069m. The forecast 2026/27 deficit of £0.029m is expected to be met from reserve balances, resulting in a projected closing balance of £0.040m at the end of the financial year.

Table 2 – 2026/27 Coalville Special Expenses Reserve Balances

	Forecast Outturn
	£'000
Special Expenses Reserves 01.04.26	69
Forecast Contribution from Reserve 2026/27	(29)
Forecast Special Expenses Reserves 31.03.27	40

2.7 As at 31 March 2027, reserves are forecast to represent 8% of recurring expenditure, falling below the recommended 10% minimum level. The position will be reviewed and updated at quarter 2, and, if the forecast remains below the recommended level, consideration may need to be given to measures to improve the reserve position.

2.8 Earmarked reserves are forecast to be £0.059m, with the balances as at the end of June 2026 set out in Appendix B.

Policies and other considerations, as appropriate	
Council Priorities:	A well-run council
Policy Considerations:	Not applicable
Safeguarding:	Not applicable
Equalities/Diversity:	Not applicable
Customer Impact:	Not applicable
Economic and Social Impact:	Not applicable
Environment, Climate Change and Zero Carbon	Not applicable
Consultation/Community/Tenant Engagement:	Not applicable
Risks:	Weak budget monitoring can result in uncontrolled expenditure, inefficient use of resources and delayed identification of overspends. This may create budget shortfalls, affect service quality or delay delivery.
Officer Contact	Anna Crouch Head of Finance and Deputy S151 Officer anna.crouch@nwleicestershire.gov.uk

This page is intentionally left blank

Coalville Special Expenses 2026/27 Quarter 1 Monitoring and Forecast Outturn Position

	Approved Budget	Forecast Outturn	Variance
	£	£	£
Parks, Recreation Grounds & Open Spaces	393,690	414,640	20,950
Broomley's Cemetery & Closed Cemetery	4,410	(3,800)	(8,210)
Coalville in Bloom	6,000	6,000	0
Coalville Events	99,400	99,400	0
SPECIAL EXPENSES (NET COST OF SERVICE)	503,500	516,240	12,740
Service Management recharges/Admin Buildings	91,120	91,120	0
NET COST OF SERVICES AFTER RECHARGES	594,620	607,360	12,740
Contribution to/(from) Balances/Reserves	(16,288)	(29,028)	(12,740)
MET FROM COUNCIL TAX (Budget Requirement)	578,332	578,332	0
FUNDED BY:			
Precept	(578,332)	(578,332)	0
	(578,332)	(578,332)	0

This page is intentionally left blank

Special Expenses Earmarked Reserves 2026/27

	Balance 01.04.26	Spend to date	Forecast Spend	Forecast Balance as at 31.03.27
	£	£	£	£
EARMARKED RESERVES (S106)				
Western Ave Rec Grd Improvements	36,867	-	-	36,867
Ongoing Grounds Maintenance – various sites	26,038	-	7,561	18,477
Coalville Park – Green Space & Garden Imp (S106)	10,729	3,740	6,989	-
	73,634	3,740	14,550	55,344
OTHER EARMARKED RESERVES				
Bardon Funding*	3,937	-	-	3,937
	3,937	-	-	3,937
PPM** EARMARKED RESERVES				
Broomleys Cemetery - Path repairs (sealing)	13,104	-	13,104	-
Play Areas (various) – Painting of equipment	5,400	-	5,400	-
Greenhill Rec Grd – Pavilion graffiti removal	1,816	-	1,816	-
	20,320	-	20,320	-
TOTAL	97,891	3,740	34,870	59,281

*Underspend from Cropston Drive/Sharpley Ave

**Planned Preventative Maintenance

This page is intentionally left blank

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

COALVILLE SPECIAL EXPENSES WORKING PARTY –
TUESDAY, 18 AUGUST 2026

Title of Report	EVENTS UPDATE 2026/27
Presented by	Paul Wheatley Head of Property and Regeneration
Background Papers	None.
Financial Implications	There are no direct financial implications arising from this report. All proposals are within the 2026/27 events budget.
	Signed off by the Section 151 Officer: Yes
Legal Implications	There are no direct legal implications arising from the recommendations contained within this report
	Signed off by the Deputy Monitoring Officer: Yes
Staffing and Corporate Implications	Staff resources are used to manage and deliver the adopted events programme with the associated costs charged to the Special Expenses budget.
	Signed off by the Head of Paid Service: Yes
Purpose of Report	To present an update of the 2026/27 events programme.
Recommendations	THAT THE WORKING PARTY NOTES: 1) THE PROGRESS UPDATE ON 2026/27 EVENTS.

1. BACKGROUND

- 1.1 The following Events and Christmas Lights Programme is scheduled for delivery in 2026/27 supported by the Coalville Special Expenses budget.
- 1.2 The Music and Picnic in the Park event has been successfully delivered and planning is underway for the Christmas in Coalville event and Christmas Lights Programme for 2026/27.
- 1.3 Planning for the 2027/28 events programme is also underway. No increase or decrease in budget or officer capacity is assumed at this stage.

2. 2026/2027 EVENTS PROGRAMME

- 2.1 The 2026/27 events programme has been set against the budget allocated within the Coalville Special Expenses budget.

2.2 The 2026/2027 events programme is as below:

Date	Event	Description	Allocated budget	Target income	Status
4 and 5 July 2026	Music and Picnic in the Park	A weekend of family focused entertainment and activities in Coalville Park. • An afternoon of sports activities (Saturday) • An evening of song, music, performance and entertainment (Saturday) • A family fun day in Coalville Park, featuring a main stage, music, performances, entertainment, activities, workshops, stalls, food and drink (Sunday)	£20,000 Actual Spend £21,254.44	£2,000 Actual Income £2,198	Delivered
28 Nov 2026	Christmas in Coalville	A day of Christmas festivities in Coalville town centre, including late night shopping and Christmas Light Switch On	£14,600 £ 5,000	£1,000	Advanced Planning
28 Nov 2026 to 3 Jan 2027	Coalville Christmas Decorations	Town centre Christmas decorations, comprising of lamp post mounted decorations, bespoke decorations on Memorial Clock Tower, pea lights in trees (High Street and Memorial Square) and one large Christmas tree in Memorial Square (Nordmann variety as 2025)	£30,000	NIL	Advanced planning – installation contract agreed until January 2027

2.3 Music and Picnic in the Park, 4 and 5 July

The event was successfully delivered over two days in Coalville Park.

Music in the Park was held on Saturday 4 July, 4pm to 9.30pm and Picnic in the Park on Sunday 5 July, 12pm to 5.30pm.

Both events had good weather resulting in very high attendance on both days, with most of the food and drink stalls selling out.

There were no incidents or accidents reported.

Appendix 1 details the positive success and feedback regarding the event.

2.4 Christmas light decorations this year will again include: a Nordmann Christmas tree (the same species as the 2025 tree) in Memorial Square, decorations on the four faces of Memorial Clock Tower, pea lights in permanent trees in Memorial Square and High Street and pole mounted decorations on lamp posts in Memorial Square, Ashby Road, Hotel Street, Marlborough Square and Jackson Street.

2.4.1 The town centre decorations will also include the artificial trees (Marlborough Square) and boa wraps (Belvoir Road) and a Nordmann Christmas tree for Marlborough Square. The maintenance, installation and take down of these decorations are funded by the Council's general fund (Economic Regeneration budget) as they relate to the Council's Coalville Regeneration Framework initiatives.

2.4.2 Works on the Marlborough Centre are now scheduled to commence in 2027, so there will no impact on the Christmas lighting and decorations in Marlborough Square this year. An additional column decoration and artificial trees are being considered, however, for Hotel Street and High Street, to add greater impact to the current existing tree light scheme.

2.4.3 The Christmas lighting contract with Field & Lawn will end in January 2027. The current annual contract price is £23,973.50 plus vat, breakdown as below:

Installation and Removal - £16,867
Storage of main scheme - £3475
Testing of main scheme - £862
(New additions carried over from 2024)
Install/Removal Little Trees - £1,575
Little Trees Storage Cost - £1,042.50
Boa wraps and little tree testing - £152.00

The price for 2027 and 2028 will remain the same, for either a one- or two-year extension and the same fixed pricing model will be honoured.

2.5 **Christmas in Coalville** will take place on Saturday 28 November, at a revised time of 11am until 7pm. This, it is hoped, will encourage greater footfall into the early evening economy and offer a late-night opening opportunity for town centre businesses.

2.5.1 Event planning is already well underway. It should be noted:

- a) A significant amount of the budget is already committed with regards infrastructure, stage, PA system etc.
- b) The use of the preferred venues of the Belvoir Shopping Centre (BSC) and Needham's Walk car park is subject to receipt of formal written permission from the landowner (Gylo), which has been requested.
- c) It is proposed that the following locations will be used:

- i. **Marlborough Square** – main stage for live music and performances throughout the day, including the Christmas Light Switch On itself at 6pm, food and drink traders, Santa's Grotto, Giant Snow Globe, street performers and entertainers.

Most of the Square will remain available again, as last year to create a safe space to accommodate the audience throughout the day/evening. Outside seating will also again be put outside Newmarket throughout the day, to support the food and drink traders and to provide entertainment seating.

The road closure arrangements are already in place.

- ii. **Belvoir Shopping Centre** – Christmas market with local crafters and makers, food and drink traders, street performances, music and entertainment.

iii. **Needham's Walk car park** – Funfair and attractions to include a 12m x 18 synthetic ice rink, which has been funded by the additional £5,000 event budget allocation.

iv. **Market Hall car park** – to be used as a car park.

d) **Christmas Window Competitions** – The Christmas window competitions were well received last year and the same competitions: Best Dressed Window and Best Illuminated Business will be organised again this year. Windows are to be dressed for launch of the competition on Saturday 28 November.

e) **Christmas Trail** – Launch of the popular Find the Elf Christmas Trail on Saturday 28 November, in liaison with local businesses, to encourage footfall and visitors to shop locally throughout the town centre over the festive period.

2.6 **Coalville 200** - Coalville's story will celebrate 200 years of cultural heritage in Coalville in 2028, with a full year's programme of festivals and events now being planned, which will weave together the unique stories and narratives of our place and our communities and co-created with the people that live here.

2.6.1 Coalville's entry into the **UK Town of Culture Competition 2028** was based upon the Coalville 200 anniversary and celebrations planned for 2028. As part of the competition, a Coalville postcard has also been produced, which is now being displayed digitally in the National Museums Liverpool. The full digital map can be found as below:

[Town of Culture 2028 | Applicants – Google My Maps](#)

2.6.2 Whilst not being successfully shortlisted in 2028's competition, the Coalville Cultural Partnership, formed as part of the UK Town of Culture Competition, will continue to project plan and source funding streams for the Coalville 200 celebrations to take place in Coalville throughout 2028. This will include funding applications to the National Lottery Heritage Fund and Arts Council England

2.6.3 It is suggested, as part of the celebrations, that all events planned in 2028 are Coalville 200 themed, with opportunities too, to enhance existing planned events, if additional funding is secured.

2.7 Further event updates will be presented to the next CSEWP meeting on 6 October 2026.

Policies and other considerations, as appropriate	
Council Priorities:	Planning and regeneration
Policy Considerations:	None.
Safeguarding:	None.
Equalities/Diversity:	None.
Customer Impact:	The provision of events and festive lighting, creating pride in our town centres.
Economic and Social Impact:	Additional expenditure generated within a defined area, as a direct consequence of staging events. Access for all to local free and affordable events.
Environment, Climate Change and Zero Carbon	Supporting the Zero Carbon agenda through the delivery of local events and renewing Christmas lighting stock to reduce energy consumption.
Consultation/Community/Tenant Engagement:	Events promoted through websites, social media channels, bi-annual Coalville Town Centre Event Guide and local community publications.
Risks:	None identified.
Officer Contact	Paul Wheatley Head of Regeneration and Property Services paul.wheatley@nwleicestershire.gov.uk

This page is intentionally left blank

PICNIC IN THE PARK

COALVILLE PARK, COALVILLE

Appendix 1



Social media

16

Posts across Facebook, Instagram and Nextdoor

58,098

Overall Reach

3,873

Average Reach

Engagement

100

Likes

17

Comments

65

Shares

Comments: 88% positive/tagging | 12% negative



Press and email

1 Press Release
Appeared **twice** in the
Coalville Times

35,629

Resident email reach



Comments

I just wanted to drop you and your team a message to say how excellent the event was and how overall the organisation was flawless. I just also wanted to say a special mention to David. He is always so helpful and lovely when we are there. If you do any like kudos awards at work i really hope he gets nominated for it.

I feel he always goes above and beyond his job and his kind funny nature always shines through.

Thank you to you and all of the team for yet again organising an amazing event and thank you all for being so kind.

Lovely to finally meet you yesterday and Thank you for trusting us to deliver crafts at this event. We were kept busy throughout the day and we believe fun was had by all. It was particularly heartening to see lots of parents getting involved too along with their children. There was a beautiful atmosphere for families to enjoy.

We attend many similar events and have to congratulate you and your team on hosting such a fantastic free event. It seemed to have a perfect mix of music, activities, entertainment and stalls. We thoroughly enjoyed being part of such a great event.

Many thanks for hosting a glorious day, we enjoyed spreading our word especially to the younger generation, who knows we may have started a new younger generation of "Bus Anoracks" in the Coalville area.

Thanks for having me at this fabulous and very well organised event. I look forward to joining you again next year. The staff, organisation and set up was Gold standard and I would like to thank everyone involved.

Once again though, the event had a fantastic vibe, the staff were wonderful and the whole event very special indeed. It was a priveledge to be involved. Thank you once again.

Such a fantastic event, hats off to you all for organising it all. We loved every minute. The sound guys were fantastic as always. A big huge well done.

What a fabulous day we had. Thank you so much to you and your team for putting on such a great event.

Thank you so, so much for including us :) As always, the team had a truly fantastic time. Gayna said the atmosphere in the story bus was just wonderful, and I know the Cabbage Appreciation Society had a riot of a time singing their songs whilst handing out stickers and cabbage leaves haha!

